RK

Creative Solution

www.rkcreativesolution.com

BRANDING GRAPHIC DESIGN WEB DEVELOPMENT MULTIMEDIA

The new dimension for your growing business

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About RKCS

RK Creative Solution is your techno savvy partner supports you flourish to make an exclusive niche for your business. As ace professionals in Brand Developing, Graphic Design, Web Development & Multimedia we are offering you excellent exposure for your business. RK Creative Solution will render services specially tailored to your specific business needs and personal preferences.

We are flexible enough to be available to cater to the needs of our clients at different time zones. We are easily accessible to our clients through phone, instant messenger services, email and Skype. RK Creative Solution (RKCS) was formed in 2004. Slowly we became a strong catalyst in designing field by developing cutting edge creative solutions for our privileged clients and thereby promoted their business to new heights. Starting with a regional base we have achieved national and international clients within a decade. We are moving forward with global perspectives and international outlook.

Our main focus is on evolving creative and elegant designs and our motto is to deliver quality product and services to our clients. We concentrate on developing signature outputs. This makes our clients completely satisfied and feels that our work is worth for their money.

We are experts in designing Books, Text Books, Brochures, Print Advertisements, Hoardings, Pamphlets, Presentation Designs, Logo Designs and has an extensive spectrum of clients to elucidate our experience for a decade in the above fields.

RKCS has multifaceted solutions for all your technological requirements. We are skilled professionals in providing advanced suggestions, guidance and advices to our clients to improve their business prospects. We open new vistas to our clients to grow up and branch out meticulously to reach new horizons. It is a prestigious honour for us to be a part of our client's development. We are service oriented consultants and educating our clients to understand the technical matters regarding the product we develop.

We are indebted to our clients and we update our skills with innovative technological tools every time to deliver the best for our clients so that they can reach out to public in global way with international quality and standards.

Branding

A brand is a Name, Term, Design, Symbol, or any other feature that identifies one seller's good or service as distinct from those of other sellers." Branding can stand for an entire corporate identity as well as to an individual product. It is the way people perceive your company and the image you want to project to the customers. It also represents a predictable feature of qualities and behaviour that gives your company a strong sense of security. The basic guidelines to be followed to create an impressive brand are appropriate colour for the logo and also provide a tagline for it. It is a graphic image that appears at the left of the URL in the address bar. Give a consistent look and feel using appropriate colour schemes and layouts.

We offer exclusive and outstanding designs which have a class of its own that will make your product outshine its counterparts. For developing these exclusive designs we conduct detailed research on the field and possible marketing strategies too. Our research wing is always involved with R&D activities to give impetus to futuristic development of Technological World.

Logo Design : A Logo promotes brand visibility and creates an identity for your company. The logo of your company speaks volumes about who you are. The main purpose of a logo is to provide unique representation of the organization in the global market.

Corporate Identity : Corporate Identity is more than just your logo applied to promotional material, it is the way you will use colors, shapes and hints from your brand to make your company recognized right away. when we talk about our own identity, the specifics that differentiate us from others.

Hoarding : Hoardings need to rise above the visual noise confronting the viewer and convey information - quickly and effectively. A deep understanding of delivering information carries through into the design of Hoarding.

Product Initiatives : If you are launching a new product there are a number of steps that guarantee success. Design of your product launch campaign can be very straightforward or exceedingly complex depending on your objectives, your target audience, your budget and the degree of sophistication that you want.

Trade Show Displays : A Trade Show Display is a graphic display ; The displays vary greatly in size, cost and complexity, Trade show displays use bold images and catch phrases, in an attempt to attract visitors to their exhibit space, so that sales representatives can give a sales pitch or hand out brochures.

Graphic Design

Creativity and designing is pivotal to all marketing campaign. Graphic designs give exclusive identity and significant focus to the products. We offer a complete range of high quality graphic designing services. Common uses of graphic design include identity (logos and branding), publications (magazines, newspapers, and books), advertisements and product packaging. We design logos, Direct mail pieces, Stationery, Print ads, Business Cards, Brochures and other publications and Collateral materials.

We design whatever you require. It symbolizes the identity of your brand. It symbolizes the voice of your brands. It can break through noise of the entire world. We do a complete research, insight and understanding of the company's soul.

Brochures / Flyers : A brochure is a small printed paper piece, usually made from a single sheet. Brochures are typically 8.5" x 11" or 8.5" x 14" tri-fold, but they can have different dimensions and numbers of folds. A Flyer flyer is one piece of paper, usually the standard size of 8 ½" x 11" (A4). Flyers are best for small scale marketing.

Magazine / Newsletter : Magazines and newsletters are both serials or periodicals - publications that are published on a regular, recurring schedule for an indefinite period of time. That schedule could be weekly, monthly, quarterly, or every other day of every other month that has more than 4 letters.

Poster / Newspaper Ads : Poster is typically refers to printing images at very large sizes, usually those that are appropriate for posters or other types of large advertisements. Newspaper advertising is one of the most common ways to advertise. It offer services to advertisers to help them design effective display pieces.

Package Design : Packaging Design is a blend of science, art and technology of covering any product in such way that it becomes easy to store, distribute, promote and sell them in their niche market.

Books / Annual Report : Book design is the art of incorporating the content, style, format, design, and sequence of the various components of a book into a coherent whole. Annual Report is a comprehensive report on a company's activities throughout the preceding year

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Web Development

Web development can range from developing the simplest static single page of plain text to the most complex web-based internet applications, electronic businesses, or social network services. We use PHP programming to develop a best website as per client requirements. We can provide a shape to your planning and also productivity to your business.

We strive to strike a balance between creating high-end web development and related cost for your management. We develops web sites visually attractive and yet fully functional. We also check that the website is functional in all kinds of platform.

Domain & Hosting : Domain names are used in URLs to identify your Web pages. Hosting' is a service provided by a vendor which offers a physical location for the storage of web pages and files.

Static / Dynamic Site : A static site is a website that is written entirely using HTML. Each web page is a separate document and there are no databases or external files that are drawn upon A dynamic website is written using more complex code — such as PHP or ASP — and has a greater degree of functionality.

Website Re-Design : Analysing your existing website and content and rworking on the existing architecture
Flash Site : Flash-based websites are the beautiful masterpieces create and powerful Flash technology creatively to add more realistic and fantasy look to the website content. Flash based websites have attractive Design, Portability, no need of layout, easy to navigate, requires low bandwidth etc.

PHP / MySQL : PHP and MySQL combine to be an easy yet powerful way to create dynamic web pages that actually interact with your visitors. HTML can create useful and well formatted web pages. With the addition of PHP and MySQL you can collect data from your users.

Multimedia combines the use of pictures, graphics, sound, text and other useful elements which can effectively draw attention of the audience. We offer services in Video Presentation,

Flash Animation, Audio/Video Editing, Business Presentation, Product Catalogues & CDs. Our Solutions are a levelled blend of novelty and precision.

Integrated new millennium media is now at your finger tips. Multimedia services are a perfect mix of creativeness and cutting edge technology enabling it to be used as an efficient online marketing tool.

Video Presentaion : Video may refer to a movie clip in a variety of formats, including computer files such as AVI, WMV, FLV, and MPEG.

Flash Animation : Flash Presentations will capture every aspect of your proposal, product, or service. We have what it…

Audio / Video Editing : Trim, cut, split, merge, rotate and mix videos.

Business Presentation : These kind of presentation very powerful tool for enhancing the quality of business communication. We can incorporate the Both Flash / Video

Product Catelogues & CDs : Nothing works better than a product catalog when you are wanting to expand your customer base.

Multimedia

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RK Creative Solution always understands the value customers and we support to develop logos, banners, video presentations etc. We maintain client identity through creating unique styles based on colour / theme / shapes. This will provide exclusiveness to each client and this will be impetus to the products we develop. The brochure, flyer, media advertisements, website, video presentation etc we develop will carry our creative zeal which will itself become a great showcase for our clients.

Why RKCS

Advertising is the best marketing strategy to introduce, familiarize and publicise a product or service by any entrepreneur. We are committed and dedicated to our clients' needs, prestige, standards, quality and development. We evolve creative solution for our clients' business venture.

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